


MINA' TRENTAI UNU NA LIHESLATURAN GUÅHAN
2012 (SECOND) Regular Session

2012 MAY -2
MWA
3:41

Resolution No. 412-31 (cov)

Introduced by:

B.J.F. Cruz 

**Relative to commending and congratulating the
Guam Premier Outlets as the recipients of the
2012 Guam Business Hall of Fame Business
Laureates Award**

1 **BE IT RESOLVED BY THE COMMITTEE ON RULES OF I**
2 ***MINA'TRENTAI UNU NA LIHESLATURAN GUÅHAN:***

3 **WHEREAS**, before the Guam Premier Outlets became Guam's
4 first and only true outlet mall with nationally recognized retailers it
5 served as one of Guam's major department stores under the name
6 Gibson's Shopping Center from 1975 to 1997 when a renovation and
7 expansion project transformed the store into one of Guam's premier
8 shopping destinations; and

9 **WHEREAS**, in the early 1970's the Fukunaga family, owners of
10 a Hawaii based business, arrived in Guam and noticed a great
11 potential for retail operations. During their time here, they met with
12 Felix Martinez Camacho, father to former Governor Carlos Camacho
13 and grandfather to former Governor Felix Camacho, and

1 immediately formed a partnership that would last for two decades;
2 and

3 **WHEREAS**, Mr. Camacho and his family offered up a parcel of
4 land in the heart of Tamuning and the Fukunagas provided the
5 capital to develop an 86,000 square foot department store on that
6 property.; and

7 **WHEREAS**, in 1975, the realization of Gibson's Shopping
8 Center came full circle and throughout its tenure, Gibson's would
9 serve the residents of Guam as the one-stop center for clothing,
10 apparel, toys, hardware, and automotive accessories; and

11 **WHEREAS**, over the years, the company was one of the largest
12 employers in Guam and its seasonal promotions were creative and
13 generated much support from the island community; and

14 **WHEREAS**, in 1995, the owners saw a potential to bring outlet
15 mall shopping to Guam and after a few years of negotiation as well
16 as a major renovation and expansion, the Guam Premium Outlets
17 was introduced to Guam, changing the department store concept it
18 once was to a full scale shopping center with nationally branded
19 products at discounted outlet pricing; and

20 **WHEREAS**, the transformation of the facility boasted an
21 additional 114,000+ square feet to its pre-existing capacity with a
22 state-of-the-art movie theater, food court, extended parking lot, and
23 additional store spaces; and

1 **WHEREAS**, the project was completed by real-estate developer
2 Richard “Dick” Gushman, and opened in 1997, but additional
3 changes included ownership of the facility, which changed hands to
4 an international conglomeration of outlet stores operated by the
5 Chelsea Property Group; and

6 **WHEREAS**, Guam Premium Outlets replaced the Gibson’s
7 name until 2003, when the name was changed to its current “Guam
8 Premier Outlets” also known as “GPO”; and

9 **WHEREAS**, in 2007, the Mills Group, its current owner,
10 acquired the shopping center; and

11 **WHEREAS**, GPO is currently home to several national and
12 local brands and vendors including: Ross Dress for Less, Famous
13 Footwear, BCBG, Everblue Factory Outlet, Nine West, Levi’s, Ruby
14 Tuesdays, Chili’s, Wendy’s, King’s Restaurant, Chuck E. Cheese’s,
15 Cold Stone Creamery, Payless ShoeSource, Fragrance Outlet,
16 Twinkles, ABC Stores, California Mart, IT&E, GTA Teleguam, Royal
17 Bics, Goody’s, Docomo Pacific, and most recently Naturalizer and
18 Skechers Outlet stores’; and

19 **WHEREAS**, the food court, which is separate from the retailers
20 and restaurateurs, comprises a variety of international and local
21 diners offering a vast selection for all palettes; and

22 **WHEREAS**, other desirable features of GPO’s facilities also
23 include a newly installed children’s Playtime Playground and the

1 popular Hollywood Theaters –a 14-screen movie theater equipped
2 with state-of-the-art amenities and stadium seating; and

3 **Whereas**, GPO is well-known for bringing creative promotions
4 unique to Guam, providing local residents exclusive experiences
5 never before offered such as offering the magic of snow to Guam’s
6 tropical shores; and

7 **WHEREAS**, in 2002, GPO offered a Snow Festival, a unique
8 facility where customers could experience snow and slide down a
9 snow covered ramp; and

10 **WHEREAS**, in 2006, GPO brought Magic Snow inside the
11 shopping facility and in their Plaza, an outside area by the
12 Hollywood Theaters; and

13 **WHEREAS**, in 2009, GPO introduced ice-skating affording non-
14 profit organizations an opportunity to raise funds for their individual
15 cause; and

16 **WHEREAS**, GPO also hosts many charitable and
17 organizational activities, community events, and annual festivals to
18 include the following: Guam Boy Scouts, Guam Girl Scouts, *På’a*
19 *Taotao Tåno’*, *Hurao*, Inc., Big Brothers Big Sisters of Guam, Rainbows
20 for Kids, *Inafa’maolek*, Alee Shelter, *I Fanlalai’an* Cultural Group,
21 Guam Museum Foundation, Guam USO, Erica’s House of Hope,
22 Make A Wish Foundation, American Cancer Society, St. Baldrick’s,
23 and the American Red Cross; and

1 **WHEREAS**, GPO is an active member to many of the island's
2 prominent organizations including: the Guam Chamber of
3 Commerce, Guam Visitors Bureau, Guam Hotels and Restaurants
4 Association, Lt. Governor's Graffiti Task Force and the Island Wide
5 Beautification Task Force; and

6 **WHEREAS**, from the time it first opened its doors in 1975 as
7 Gibson's to its present day Guam Premier Outlets, Laureate has
8 made a positive impact to the island and continues to be an economic
9 and philanthropic driver for others in the community to emulate;
10 now, therefore be it;

11 **RESOLVED**, *I Mina Trentai Na Liheslaturan Guahan*, on behalf of
12 the people of Guam, does hereby commends and congratulates the
13 Guam Premier Outlets for earning the 2012 Guam Business Hall of
14 Fame Business Laureates Award; and be it further

15 **RESOLVED**, that the Speaker and the Chairperson of the
16 Committee on Rules certify, and the Legislative Secretary attest to,
17 the adoption hereof, and that copies of the same be thereafter
18 transmitted to The Owners of The Guam Premier Outlets, The Guam
19 Chamber of Commerce, and to the Honorable Eddie Baza Calvo, *I*
20 *Maga'lahaen Guahan*.